



## **California Briefings** A Unique Offering from Leadership California

Leadership California announces *California Briefings*, a unique group of programs that:

- leverages our knowledge of California from the state, national and global perspectives,
- captures our unique understanding of California's people and cutting-edge trends.

*California Briefings* brings together the collective wisdom and expertise of a diverse group of the core faculty of our California Issues & Trends Program. This exceptional group of speakers and researchers customize the content of each of the *California Briefings* to your target audience, which could include a senior management team, your high-power sales team, or your women's network, among others. The audience can be 25 or 200, and the briefing can be two to three hours in length or expanded to a full-day session, depending on your needs.

### **Sample California Briefings Topics**

- Program 1. "The People of California: Our Diverse Communities & Markets" with Dr. Mary O'Hara-Devereaux. A solid, data-based presentation that looks at California's changing landscape, the challenges facing our diverse communities, the opportunities within the markets you are attempting to reach with your products and services, and explores the implications of the data.
- Program 2. "Leadership Resilience: Strategies for Aligning Your Values, Priorities & Calendar" with Dr. Barbara Kaufman. A highly interactive, holistic approach for women leaders on gaining a sense of control around life priorities and time commitments.
- Program 3. "Eight Trends Impacting Women in California" with Dr. Mary O'Hara Devereaux. A fast-paced presentation on demographics related to women and the major trends that are impacting the lives of women from business to education to health care to leadership. Understanding how these trends will shape women in the future will accelerate your ability to recruit and retain this vital group in your organization. Learn 5 things that will change about women in the workplace over the next 5 years.
- Program 4. "Diversity Pipeline: Preparing for the Future" with Kay Iwata. The author of "The Power of Diversity: 5 Competencies for Leading a Diverse Workforce" leads the audience through a series of best practices and implementation of those practices, based on Ms. Iwata's corporate research into the critical issues for diversity competent managers.
- Program 5. "The Global Growth of California's Networked Economy" with speakers from California companies doing business in the global arena. The digitization, virtualization and automation of just about everything, everywhere, have unleashed a persistent growth of productivity around the world with its myriad of both intended and unintended consequences. There are implications for business, government and communities on this new platform.

*California Briefings* sessions can be two-hours or a full day programs and can be presented at the sponsor's headquarters or another location. A briefing may be booked at package fees starting at \$7,500, which includes the speaker honorarium, related travel costs, and handout materials for the program participants. To learn more and discuss your customized *California Briefings*, please contact us today!